

# Enterprise use cases





# ■ R/GA

“Magnific’s AI suite provided us with access to best-in-class models and workflow tools through a single unified interface. This gave us the ability to create a shared collaboration environment for AI work, and management tools to understand usage patterns across clients and projects. By making cross departmental and team collaboration simpler, Magnific has been a key unlock as we’ve woven AI into our workflows, end to end.”

# Damm

“Visual storytelling is in Damm's DNA. Magnific gives our teams the freedom to experiment and iterate, elevating our product and lifestyle images to a level of detail that was previously impossible at this speed.”

# job&talent

"Magnific is a key part of our marketing stack. It helps us create high-quality content at scale as we expand our AI-native workforce platform powering our global staffing marketplace."



# ***Delivery Hero***

“At Delivery Hero, we are very satisfied with Magnific’s tool performance and impact. It consistently delivers high-quality, reliable results and supports our workflows and efficiency. The tool’s models and features enable testing and boost execution across the design teams using it”.

Enterprise use cases

Magnific

# HAWORTH

“As a global manufacturer operating across diverse markets, the ability to localise our creative output is essential. Magnific gives our teams in all markets the tools to move from global brand direction to market-ready content quickly — adapting visuals to local audiences. Think global, act local has always been our approach; Magnific makes it genuinely executable at scale”.



“Magnific helps us move fast, iterate, and experiment. It’s a creative toolkit, not a writer or director. The story, the shots, the emotional beats, that’s all us.”

Enterprise use cases

Magnific

# Native Foreign

“Magnific is a go-to tool for the team at Native Foreign because it gives us access to all the latest & greatest tools, and has a super efficient and clean workflow process. We're able to bring things to life that would have never been possible because AI expands the palette of what's possible visually.”

# GUESS

“Visual storytelling and iconic aesthetics are in GUESS's DNA. Magnific gives our marketing and product design teams the freedom to experiment and iterate, elevating our fashion and lifestyle imagery to a level of detail that was previously impossible at this speed”